

# Research on the Teaching Method of Ideological and Political Practice Based on the Cultivation of Students' Employment View

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**Keywords:** Student employment concept; Education training; Ideological and political education; Teaching method

**Abstract:** With the development of the network and the changes in the times caused by the network, mankind has entered a new era of diversification, informatization and innovation. The new ideological and political education in colleges and universities is the inevitable trend and demand of education development. This new education The model has a positive effect on the development of college students' groups. It not only has an increasing influence on their family background, academics, marriage, life and employment views, but also brings new opportunities to traditional ideological and political education. challenge. This paper first introduces the ideological and political practice teaching to analyze the training effect of students' employment concept, puts forward the ideological and political practice teaching method of innovating students' employment concept, and improves their ideological and political quality and improves the traditional ideological and political education. Therefore, innovative ideas are necessary.

## 1. Introduction

Leading college students' employment concept with ideological and political practice teaching, and guiding students to establish a correct and scientific employment concept is an important premise and strong guarantee for college students to be positive and optimistic in the face of severe employment situation, active, full employment, and realize life value [1-3] ]. Only by correctly grasping the concept of college students' employment can colleges and universities grasp the problems and shortcomings of college students' employment concept, and then take measures to strengthen education guidance, strengthen system security, and improve the quality of ideological and political education, so as to better implement Liede Tree. The fundamental task of man [4-7]. Faced with the problem of employment difficulties after graduation of college students in China, it has gradually entered the vision of society. How to improve the employment of graduates has become one of the problems that China has tried to solve [8]. Then, in order to effectively improve the employment of graduates, it is an important link to give full attention to the cultivation of students' ideas. Through the development of effective ideological and political education, it can play a certain positive role for the employment of Chinese students [9-10]. With the development of society, enterprises have become more and more prominent in the professional ethics of college students in their work. The positioning of talents not only examines one's intelligence and the completion of work, but also the professional ethics is a necessary component of talents [11- 12]. In order to establish professional ethics, college counselors should assist ideological and political education workers to do ideological and political education so that college students can meet the company's requirements at the moment they leave the school.

## 2. The Concept of Student Employment and the Concept of Ideological and Political Education

### 2.1 The Relationship between Student Employment Concept and Ideological and Political Practice Teaching.

First of all, in terms of employment value objectives, political practice teaching is the thought

leadership of college students' employment concept. For the problems of college students' ideal beliefs and lack of social responsibility in the employment process, there is an urgent need for positive energy guidance. Contemporary college students shoulder the historical mission of realizing the "Chinese Dream" of the great rejuvenation of the Chinese nation. This inevitably requires college students to have ideals and ambitions, and to enhance their sense of responsibility and responsibility. Only by giving full play to the leading role of political practice teaching, college students can enhance their discernment and insight in the diversified social thoughts, and consciously devote themselves to the great practice of realizing the "Chinese Dream" with a high sense of social responsibility and historical mission. Therefore, political practice teaching is the cornerstone for college students to form a correct employment concept. Secondly, in terms of employment value orientation, political practice teaching creates a good environment for college students' employment concept. The formation of the employment concept of college students is influenced by environmental factors such as politics, economy, culture and society. Therefore, it is very important to create an active and healthy employment environment.

## 2.2 Challenges Faced By College Students in Employment Difficulties.

Today's college students can't stand the pressure of society. With the continuous expansion of enrollment and the increase of graduates, employment difficulties have become a major problem that urgently needs to be solved in today's society. In the talent market, there is often a situation of oversupply, but this also contains some hidden employment conditions. Such as gender discrimination and geographical discrimination. In the years of school study, I have mastered a lot of theoretical knowledge. However, in order to maintain my goal in the tide of employment without losing my direction, the theoretical foundation is not enough. Most graduates do not have a career choice. A firm and clear goal, using a cast-style resume approach, the passion for employment is there but lacks the corresponding anti-stress qualities; lack of self-protection awareness. Most of the higher vocational graduates are 90 years old. Their passion to dare to be dare to be appreciated by many employers, but there are still a lot of bad businessmen in the society. For the fledgling graduates, the lack of knowledge and experience is easy to be tempted by bad interests. This situation often causes them to suffer certain damages, damage small things, hurt their bodies or be used by lawless people. Especially in the age when this information is developed, it is more susceptible to instability.

## 2.3 The Status Quo of College Students' Employment Concept.

With the continuous development of China's socialist market economy, the employment outlook of college students has gradually shown a trend of differentiation and diversification. There are both positive and negative aspects. The positive aspects are mainly reflected in the enhancement of self-awareness, the correct concept of employment is deeply rooted in the hearts of the people, and the awareness of innovation and entrepreneurship has been enhanced. Personal hobbies have gradually become the main consideration for college students when choosing a career. In the questionnaire survey, we found that college students' employment has changed a lot in their ideological concepts. More college students pay more attention to their future professional ability and their comprehensive ability in employment, as shown in Fig.1.

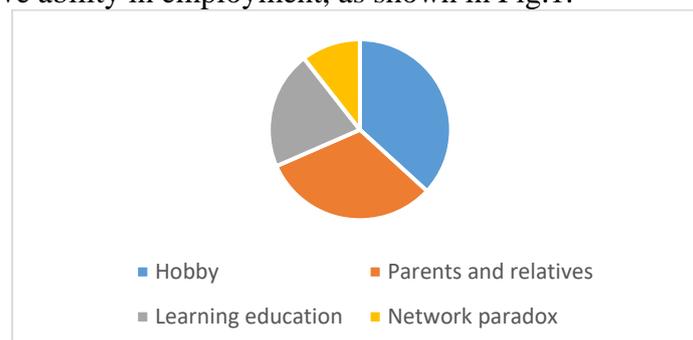


Fig 1. Factors affecting college students' career planning

Secondly, with the increase of college students year by year, the employment situation has become more and more serious. The “transportation of turn-arounds” has gradually withdrawn from the historical stage. “Two-way choice, self-employment” has occupied a major position, and severe employment pressure has brought challenges to the survival of college students. This makes the concept of employment choice for college students today more realistic and rational. Students are asked about the main factors to consider when considering work, as shown in Fig. 2.

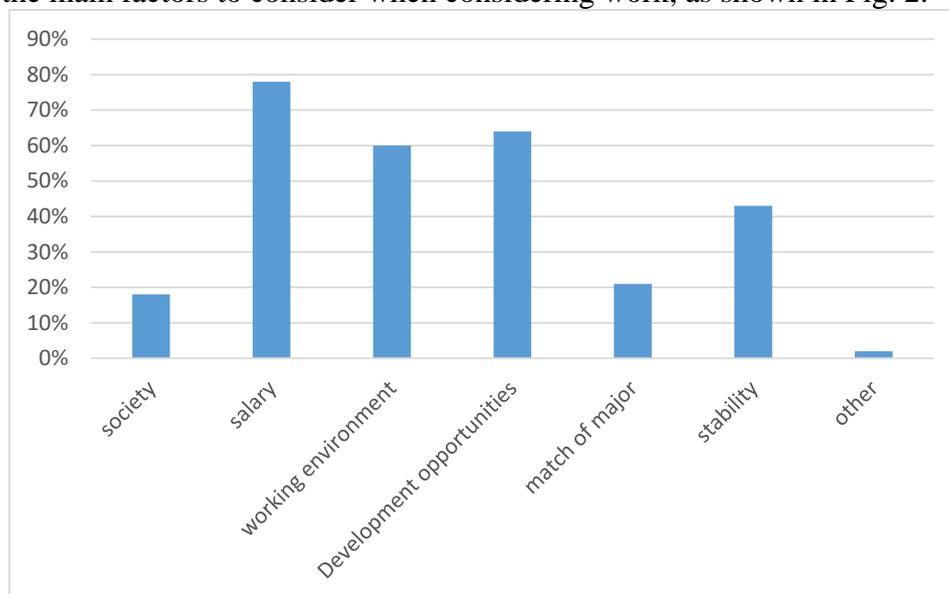


Fig 2. Factors in choosing a career for college students

### 3. The Role of Ideological and Political Practice Teaching in Cultivating Students' Employment Concept

#### 3.1 Guide the Correct Employment Direction.

The lack of students' awareness of employment has aggravated the difficulty of ideological and political education in higher vocational colleges. With the increase of employment situation and the increasing employment threshold, students' employment expectations are polarized. On the one hand, some high-level students have low expectations for their future, so they lack the motivation of life. Everything feels that they are not as good as others. They are eager to “fall in the sky” and never actively participate in social competition. On the other hand, some students I hope that my future will be too high. Everything will be "one step to the sky". I will not proceed from my own situation and social status. When I fail to achieve the goal, some will use the means to sacrifice the collective interests and lead to the disorder of the social employment market. This requires higher vocational colleges to strengthen students' ideological education in employment guidance, correctly understand the market, accurately position themselves, adapt to the needs of society, adjust their professional direction, practice hard skills, civilized participation in social competition, find suitable personal strengths and society. The position of demand.

#### 3.2 Cultivate Healthy Employment Psychology.

Through the investigation, we learned that there is a more serious reason for the difficult problem of employment of modern college students, students with high psychological factors are not related. To carry out ideological and political education on business-oriented, help students good psychological quality. Through this education can guide students to the concept of career and employment outlook, so that students can objectively understand their own, they know they need occupation. By ideological and political education to help students to establish a correct outlook on life values, as long as the students establish a correct outlook on life values up, students will actively strive for their career aspirations, students will be able to establish confidence in life, students facing difficulties courage Can be upgraded, students can be more engaged in the

employment competition environment with a more positive attitude. Students will actively respond to challenges and achieve self-development. Through this kind of education, some negative psychological emotions of students in employment can be eliminated, students will be more confident, and students' self-control ability can be improved. Under the self-motivation of students, their psychological literacy can be continuously improved, and the psychological quality of students' employment can be effectively improved. Therefore, only the colleges that focus on the ideological and political education of students have strong social ability and high employment awareness, which can be better and faster integrated into social employment, which is conducive to promoting the development of modern employment.

### **3.3 Adjust Mentality and Establish a Correct Employment Concept.**

The self-care and personality shaping is part of the ideological and political education content in the higher vocational stage. Combined with the common characteristics of the student groups in the upcoming society, the cultivation of the correct employment concept is the main task of the teachers. From an early age, students began to receive education on ideas and ideas. Respecting teachers, uniting classmates, dedication and so on, all of them can blurt out, but when these good qualities and styles are translated into reality, people will live in the environment. The influence of many aspects such as public opinion is unresolved. In the same way, before the start of the course, students can collect some case data of successful companies, and analyze how the company succeeds in production management. For example, a successful automobile enterprise focuses on establishing quality awareness, innovation consciousness and integrity awareness. The integrity consciousness is a manifestation of the development of political moral education resources. In the era of materialistic desires, many merchants give up quality control in pursuit of economic interests and abandon security issues. These are the wrong behaviors driven by the lack of morality. In the process of learning, students can not only master the relevant knowledge of production and management, but also clearly recognize the people entering the society. Once they sigh the ranks of the operators, the society needs to become a person. It is the concrete manifestation of the effective use of moral education resources to establish a productive training goal and fully demonstrate the role of moral education function in controlling occupational choice and management.

## **4. Innovative Ideological and Political Practice Teaching Method based on the Concept of Student Employment**

### **4.1 Cultivate Moral Sentiment and Understand the Employment Concept.**

First of all, we must pay attention to the cultivation of students' moral sentiments. Integrate ideological and moral education into classroom teaching, campus culture and extracurricular practice, covering campus and student living areas, and promoting students to learn to promote knowledge, promote knowledge, and know how to do. It is necessary to further strengthen the education of students' humanities quality and help students broaden their horizons and enhance their structure. In the education of employment concept, we must pay special attention to strengthening the employment integrity education of college students. Education guides college students to be proud of honesty and employment, and guides students to care for each other, help each other, and make progress together. Second, we must educate students to correctly view the difficulties in the employment process. College ideological and political teachers and employment guidance teachers should first realize that the phenomenon of "employment difficulties" in the employment process of college students is not only due to the objective employment situation, but also the result of the lack of cognitive awareness of college students. Colleges and universities should guide college students to correctly understand the objective employment situation. At present, some college students still have the consciousness of "elite", and they are pursuing high salaries and job opportunities in coastal areas. They are dismissive of the jobs provided by grassroots jobs and small and medium-sized enterprises, and they are afraid of innovation and entrepreneurship. In the career planning and employment and entrepreneurship courses, colleges and universities should further

increase the publicity of the state's policy measures to encourage grassroots employment and entrepreneurship, and guide students to abandon the old concept of employment and establish a correct employment concept.

#### **4.2 Cultivate Students' Responsibility and Integrity.**

It is a long process to guide the cultivation of the sense of responsibility and integrity of college students. It is necessary to formulate long-term plans and gradually find problems and improve them on the road of implementation. First of all, it is the students' sense of responsibility. When entering the workplace, the sense of responsibility of a person is very important. They do different jobs in different positions. There is no difference in the size of the benefits. Only the work of their own boss is fulfilled. . As we all know, the attention of enterprises to those employees with a strong sense of responsibility is increasing year by year. Some companies have some strategies when recruiting new employees, so as to examine students' sense of responsibility to varying degrees. Therefore, in addition to the study of ideological and political courses in the school, it is necessary to regularly carry out the discussion and practice of the subject of responsibility awareness, in order to gradually exercise the sense of responsibility of the students in the workplace. We must also focus on the sense of honesty. In the post and in life, we know that if one's integrity is lost, it is difficult to recover. Therefore, college ideological and political educators and counselors should cultivate students' sense of integrity and tell students what they are. The inherent relationship is not to lose the opportunity to pursue your dreams.

#### **4.3 Correctly Lead Students to Employment Ideas.**

The professional attitude of college students is the viewpoint and view of college students on career choice. The formation of a correct employment concept for college students is inseparable from the personal career attitude of college students. Faced with heavy employment pressure, complicated social environment and unfairness in the employment field, although most college students can look at it rationally, the complicated employment environment still leads to some college students' lack of security, thus paying more attention to wages and salaries. And work stability, and pay little attention to the social responsibility of the individual. Therefore, it is necessary to strengthen the thinking of students. As the backbone of the future social development, colleges and universities should first guide the students to think about the legislative thinking and guide the students to consciously practice the value goals advocated by the correct employment values. It is necessary to increase the propaganda of the socialist rule of law, focus on creating a pragmatic and fair academic environment, create an innovative academic atmosphere that respects knowledge and respects talents, and formulates policies and conducts work with the rule of law. We can start from a small place, put the concept of the rule of law into the hearts of the people, fundamentally change the wrong employment concept of college students, and gradually expand and influence the whole society to practice the rule of law and eliminate the social atmosphere. When the rule of law and the rule of law in the whole society are deeply rooted in the hearts of the people, the employment environment will continue to improve, and thus promote the full employment of college students, thus forming a virtuous circle.

### **5. Conclusion**

With the social and economic changes, the ideological development of college students is diversified, and the social demand for talents has become diversified. Ideological and political education in college students'employment guidance is becoming more and more important. The difficulty of graduates'employment is related to the inadequate development of Ideological and political education in Colleges and universities. We should improve our graduates' understanding of the employment problem through effective ideological and political education, so that they can understand their employment situation clearly, so that they can correctly understand their working ability, so as to help them find out. Get a suitable job and make a reasonable and effective plan for their future development.

## Acknowledgements

Fund construction: 2017 Yunnan Provincial Department of Education Science Research Fund Guiding Project (2017ZDX269), Ideological and Political Education and Lijiang Red Resources Development and Utilization Research

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